Use of Technology in Mediation 2017



Christopher B. Hopkins McDonald Hopkins, LLC chopkins@mcdonaldhopkins.com

Christopher Hopkins

chopkins@mcdonaldhopkins.com



- (II) Hopkins.law
- (L) Linkedin.com/in/cbhopkins
- @cbhopkins





Apps & Technology for Mediators

"Apps for Florida Lawyers" Florida Bar – on YouTube





Christopher B. Hopkins
McDonald Hopkins, LLC
chopkins@mcdonaldhopkins.com

What We Will Cover

Mediation Strategy Early On

Preparing for Settlement Process

Settlement Strategies and Mistakes

Technology Is Inevitable... in fact, it's good for your business



Help lawyers look good...



... And they will return!

(they're using technology and so should you)

The Florida Bar News

Advertising Rates • Classifieds • Attorneys Exchange • Archives • Subscribe • Journal

February 1, 2015



The future looks bright

Survey finds Florida **law**yers are upbeat about **the** economy and increasing **the**ir use **of** technology

90% - there should be a min. level of tech competence

47% - tech should be mandatory CLE

92% - use Microsoft Office

75% - on Windows 7 or higher

64% - own iPhone

42% - own iPad

The Florida Bar News

Advertising Rates • Classifieds • Attorneys Exchange • Archives • Subscribe • Journal

February 1, 2015



The future looks bright

Survey finds Florida **law**yers are upbeat about **the** economy and increasing **the**ir use **of** technology

39% - use Chrome for internet

35% - do <u>not</u> fax -



42% - LinkedIn

14% - Google+

12% - Facebook

3% - Twitter

Your Website is Your Portal

Your Website

- Good Website
- Show Your Availability
- Reserve Mediation online



Your Website

Request a Mediation



Please select a date from the calendar



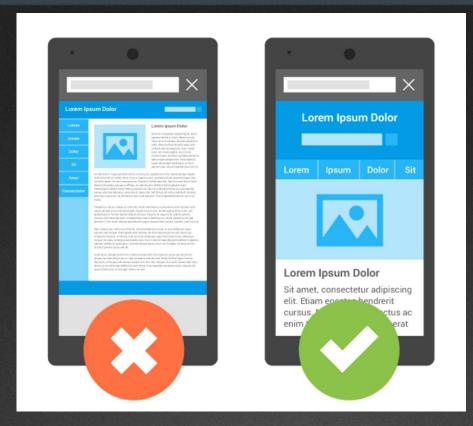
You may narrow your search results by selecting a Mediator, location and/or time of day using the dropdown lists

Su	Мо	Tu	We	Th	Fr	Sa
		1	2	3	4	5
5	7	8	9	10	11	12
13	14	15	16	17	18	19
	21	22	23	24	25	26
27	28	29	30			
	Available	e Appointmen	ts for Wedne	sday, Novem	ber 9, 2016	
Any Mediat	tor	▼ Any Loc	ation	▼ Any Tin	ne ▼	



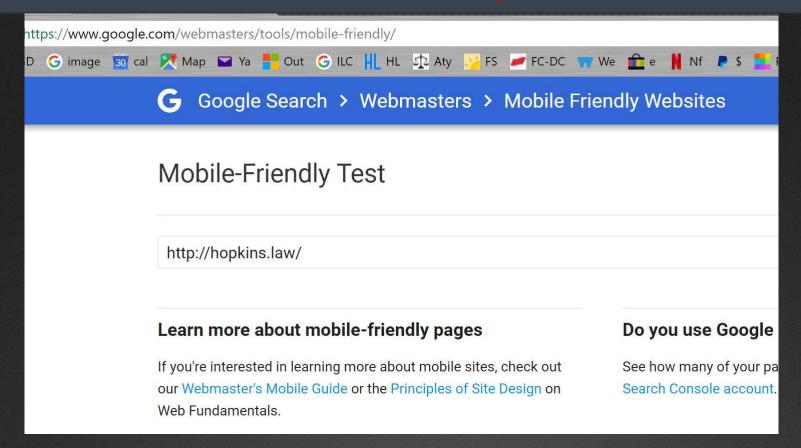
Create an appointment request by clicking on the 'Select' button next to the desired time slot.

If I need directions or to call, which is more helpful?



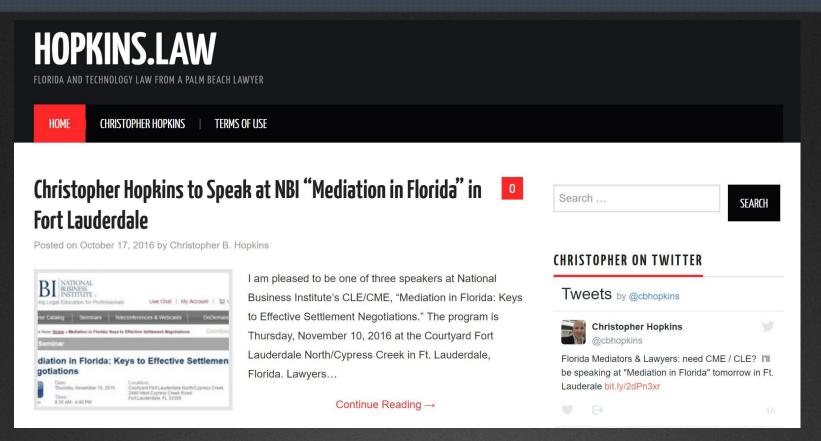
Make Sure Your Website is Mobile-Friendly. No Flash. Tap to Call. Tap for Directions.

Test Your Website's Mobility Friendliness

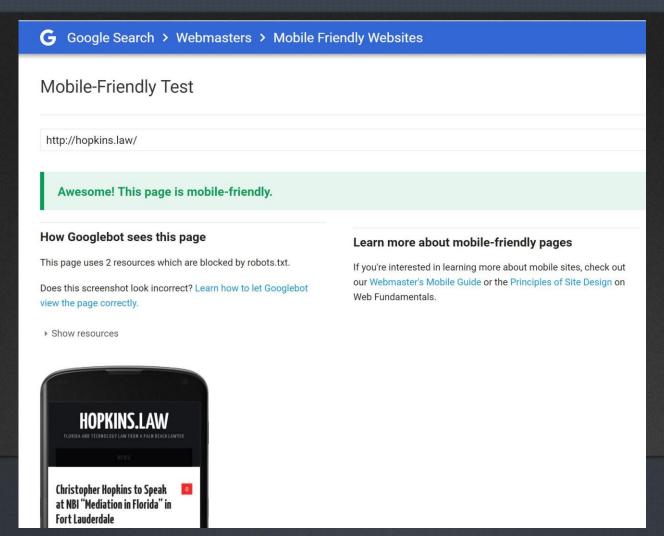


Google "Mobile-Friendly Test"

Test Your Website's Mobility Friendliness



Test Your Website's Mobility Friendliness

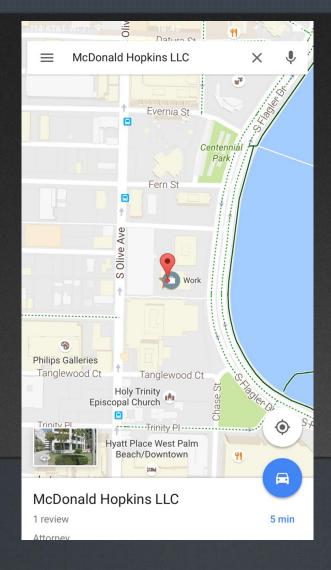


Phone Number & Address in TEXT not graphic

Click-to-call, also known as click-to-talk, click-to-dial, click-to-chat and click-to-text, namely Webcall is a form of Web-based communication in which a person clicks an object (e.g., button, image or text) to request an immediate connection with another person in real-time either by phone call, Voice-over-Internet- ...

Click-to-call - Wikipedia https://en.wikipedia.org/wiki/Click-to-call

Phone Number & Address in TEXT not graphic



Electronic Payment = GET PAID

Credit Cards



Online Payment



Bitcoin





— Technology Corner -

Will Your Law Firm Accept Bitcoin?

By Christopher Hopkins, Chair, Law Practice Technology Committee

In this economy, it has become commonplace for clients to seek alternative fee structures for their legal bills. Most law firms have resorted to accepting credit

cards, payment plans, reduced rates, flat fee arrangements or even Paypal. Coupled with the fact that potential clients can be anywhere around the globe and seek your assistance via the Internet, a client may seek to pay your hourly rate in "bitcoin." wide "bank run." Not money (e.g., identity online transactions, tl case, the error was ca reset.

Two problems en Bitcoin's murky origi under a pseudonym v

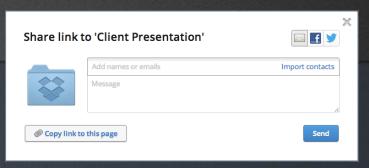




Invite Your Guests...

Lawyers email and e-file

- Use email to <u>make</u> and <u>keep</u> connections
 - Lawyers will search for you later in Outlook
- No aol or Hotmail be professional
- Send Outlook Calendar invites
- Accept Dropbox & Google Drive links
 - Lawyers can send you large documents /files



LinkedIn & [Facebook, Twitter, or Instagram]

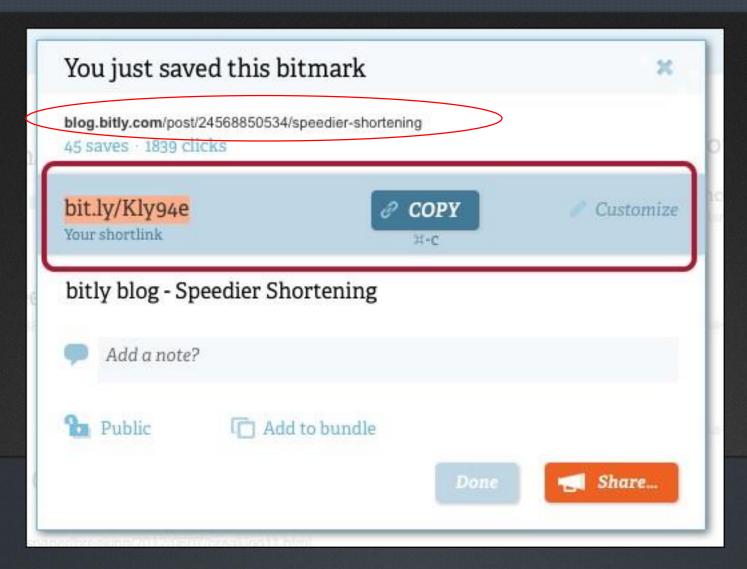


Use Social Media to Link to Your Website





Use Bit.ly to Shorten Website Names



Use Social Media to Link to Your Website





Lawyer statistics = Mediator statistics

54% of people would hire lawyers who are active online

69% of 18-44 year olds LOOK for lawyers with a social media presence!

Lawyers Write Pre-Mediation Reports...

Mediators Can Do a Little Preparation Too!

2003

Practice Tips

'Googling' your client and your cases

By Christopher B. Hopkins

According to the media, we have a new verb: "Gougling." Newsweek and others have acknowledged the term, referring to use of the Internet search engine, Google.com.\(^1\) Among the host of search engines, Google.com has emerged as the most-preferred Internet research tool, performing over 200 million searches per day.\(^2\) While Google has been used to investigate everything from prospective dates to vacation plans, it is also a discovery tool which can reveal a great deal of information about clients, litigants, witnesses, and even opposing counsel.

While millions have used the "basic" Google search, the site provides a number of services beyond merely the command-line request. Imagine finding an e-mail from a litigant who posted to the Internet a "candid" history of events. Consider the impact of finding, prior to a deposition, an e-mail from a former employee criticizing a defendant employer. This type of information exists and Google can find it.

More routinely, Google can locate current addresses of winesses, help determine if a party has been in the news, and it can even define abbreviations in the medical records. This article will help Internet-savvy lawyers successfully use Google to search the Usenet, current events, glossary, phone listing, maps, images, and government services. As an added benefit, using another site, this article will detail how to obtain free overhead pictures of roads/intersections, suitable for-au---tomobile accident cases.

Google Lawyering

A recent syndicated newspaper column regarding social ethics noted that it was acceptable to "Google" acquaintances, and friends in order to learn more about that person before developing a relationship (known as "Google dating"). Attorneys should consider "Google lawyering" to research clients, parties, witnesses, experts, lawyers' as well as items and locations relevant to your case. A quick Westlaw search for "google" revealed over 30 published opinions where experts and/or the court relied on information retrieved from

ries as a Google News query, so it is important to perform both searches.

Google is also developing a glossary research tool which provides definitions to words, acronyms, and phrases. Despite being in the development stage, the Google Glossary is available to the public at www.labs.google.com/glossary. We tested the system with medical terms like UTI, CVA, CBC, MRSA, and BKA to find that the Google Glossary provided accurate definitions each time. This service should be extremely helpful for clarifying nursing and medical abbreviations in subpoenaed

This article previously mentioned the discovery of an e-mail from a litigant describing his case and a former employee who posted a criticizing e-mail. With a few keywords, Google was able to locate some potentially valuable postings about parties and witnesses. In the first instance, a plaintiff posted a message about their wrongful death claim, describing the facts and naming the defendant. In another e-mail, a litigant described her experience at a specific nursing home in detail and sought advice. This can be accomplished by searching Google Groups, which scours the message board "groups" area of the Internet.

The Usenet is a portion of the Internet providing discussion groups on literally hundreds of thousands of topics. On any number of topics, people turn to these groups to post messages asking for advice and information. The Usenet cam be researched through Google Groups at www.groups.google.com/

advanced group search. Type in the name of a party, lawyer, witness, physician or expert and you may be surprised to find an unmoderated discussion involving your subject Once you obtain someone's c-mail address, you can sharpen your search of the Usenet to search both by a person's name and their e-mail address. Be warned, however, the Usenet is 'unverifiable' at best and includes a great deal of misinformation, possible libel, and rumors.

Current and former employees of companies post to the Internet everything from their resume to complaints. In one instance monstrative aid more visually appealing (note any copyrights).

Since the U.S. government has a host of various Internet resources, Google is developing a government-specific research tool which helps you find public domain government documents and Web sites (www.google.com/unclesam).

Finally, for lawyers who handle auto accident cases, the traditional method of obtaining overhead images of roads and intersections is expensive and time-consuming. Without cost, there are surprisingly clear (and close up) satellite images available on the Internet which can provide an overhead view of streets (images are not dated, which is a drawback). See www.mapquest.com and, after you search an address or intersection, click on the "aerial photo" tab just above the picture — you can zoom, re-center, as well as save the photo.

Google is not the only Internet search engine and, if it does not yield the results you desire, consider Altavista, Alltheweb, Hotbot, Lycos, Northern Light and even SearchEngines.com. Other cutting edge sites for consideration are Wisenut.com (which boasts I billion indexed Web pages), and kartoo.com ("metasearcher" which employs other search engines simultaneously).

Steven.Levy, The World According to Google, NEWSWEEK, Vol. 120, No. 51, December 16, 2002; Randy Cohen, is It Ethical to --Google--After.a. Blind Date? Everyday Ethics, New York Times, December 21, 2002 (syndicated).

² Google Tops Best Web site List, BBC, News, December 31, 2002; Best of 2003, PC Word, June 2003; Scarlet Pruitt, Google to Beliver Targeted Ads, IDG News SERVICE, March 47, 2003; see www.webyawgrds.com (International Academy of Digital Arts & Science 2003 "Webby" award for best News and Technical Achievement).

³ Randy Cohen, Is It Ethical to 'Google' After a Blind Date? Everyday Ethics, New York Times, December 21, 2002 (syndicated).

⁴ For an interesting discussion of ethics and lawyer advertisements on Google, see and lawyer McDonough, Getting Googled: Lewyers Use Metatags to Help Their Web sites Pop Up on Internet Searches, ABA JOURNAL E-REPORT, 2 NO. 12 A.B.A.J. E-REPORT 7 (MARCH 28, 2003).

5 References to Google in court opinions arise in many contexts, but most frequently in decisions regarding intellectual property rights to certain terms or phrases. Interesting examples of cases citing Google include: Coe v. Franco, 2003 WL 21326968 (Mass.Super. May 2003)(in a case against a state Sex Offender Registry Board, plaintiff's counsel submitted an affidavit that Google located online information about alleged sex offenders that the board claimed was not available); J&J Snack Foods, Corp. v. Earthgrains Co., 220 F.Supp.2d 358 (D. NJ 2002) (holder of trademark argued that "break & bake" was a unique, descriptive mark as evidenced by their expert, who found only a few vague "hits" on Google referencing the term).

⁶ Readers interested in the competing methodology of search engines should access SearchEngineDictionary.com, SearchEngineShowdown, and SearchEngineWatch.com. See also Tom Mighell, Find the Search Engine of Your Dreams, TEXAS BAR JOURNAL, 66 Tex. B.J. 387 (May 2003).

'Google's value as a search tool is apparently so treasured that an advertising company sued Google, claiming a loss of business because Google changed its "ranking" system, allegedly leading to financial losses because the company's Web site was not listed high enough in responses to relevant Google searches. Scarlet Pruitt, Google Fights Lawsuit Over Search Results, IDG News Sexvice, January 14, 2003.

⁸ Mike Tonsing, Search Engines You May Not Have Used Yet, FEDERAL LAWYER, 50-APR Fed. Law. 14 (March/April 2003).

Christopher B. Hopkins practices with Cole, Scott & Kissane, P.A. in West Palm Beach and can be reached at hopkins@csklegal.com

2016

- Google search lawyers and parties
- Lawyer bios
- Unusual news or information about the parties

It's Not 2003... Anyone in your office can do this.

The Mediator should not be the only person in the room who doesn't know a party or issue is important.

2016

DUMB MEDIATOR QUESTIONS

(are you guilty? Yes, you are...)

- Who is Your Judge?
- Are you set for trial?

Ask More from Your Lawyers Before Mediation

Pre-Mediation Report

Send out TWO emails asking for them



Pre-Mediation Report

11th Circuit Asks A LOT More of Their Lawyers



Pre-Mediation Report

11th Circuit Asks A LOT More of Their Lawyers

Rev. 2/11

KINNARD MEDIATION CENTER UNITED STATES COURT OF APPEALS FLEVENTH JUDICIAL CIRCUIT

CONFIDENTIAL MEDIATION STATEMENT

11th Cir. R. 33-1(d) requires that counsel in appeals selected for mediation send the circuit mediator a Confidential Mediation Statement assessing the prospects of the appeal. Counsel should fax, mail, or email the statement so that the circuit mediator receives it at least one week before the mediation date. It should be in letter format and preferably not more than five pages. The circuit mediator does not share the statement with the other side, and it does not become part of the court file. In the statement counsel should

- Recite the circumstances that gave rise to the litigation, including facts underlying any procedural issues in the appeal.
- 2. Describe any matters pending in the lower court or in any related litigation.
- 3. Describe any recent developments that may affect the resolution of the appeal.
- Describe the important factors (factual, legal, practical) counsel believes affect the terms and conditions upon which the appeal may reasonably be settled.
- Describe any efforts to settle the issues, including offers or demands before and since the judgment or order appealed from.
- Provide a candid assessment of the strengths and weaknesses of the major points of error of the appeal.
- 7. Describe the necessary terms in any settlement (i.e., confidentiality, date by which settlement must close, scope of release, disposition of related litigation, etc.).
- 8. Describe any additional information counsel's client or the other party needs to settle the appeal and whether it is needed before the mediation.

Pre-Mediation Statement

2016

- Ask GOOD questions suited to your types of cases
- Track how well lawyers comply
- Track to see if you get better responses
- Tailor your questions until you get GOOD responses

Be Different. Be Proactive.

INTERPRETING Their Pre-Mediation Statements

- Cc their client? (does that mean something?)
- What is the lawyer looking for in this mediation?
 - Grandstand? Bully?
 - "First" mediation to set stage?
 - Predicting or Insisting that mediation is a waste?
 - Begging for your help with the other side?

Be Different. Be Proactive.

III. Preparing for the Settlement Process

(use technology!)

Opening Statement



Opening Statement

Don't Recite

Set Tone

Opening Statement

Powerful but Professional Words

Neutral

Guide

Empowerment

Negotiate

Voice

Resolve

Stability

Opening Statement

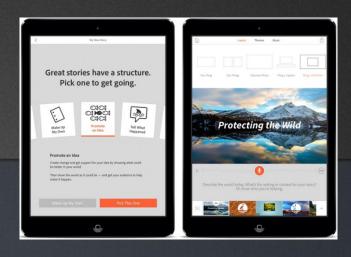
Use Powerpoint for Your Intro



Your Mediation Intro Using Adobe Voice







Picture It Settled



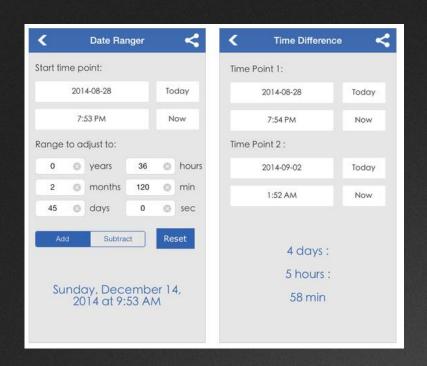
See PictureItSettled.com for video
Negotiation Move Planning
Concession Rate Assessment

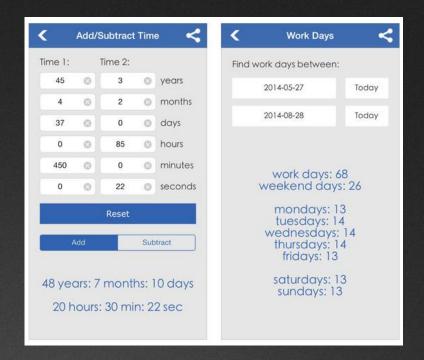
Picture It Settled



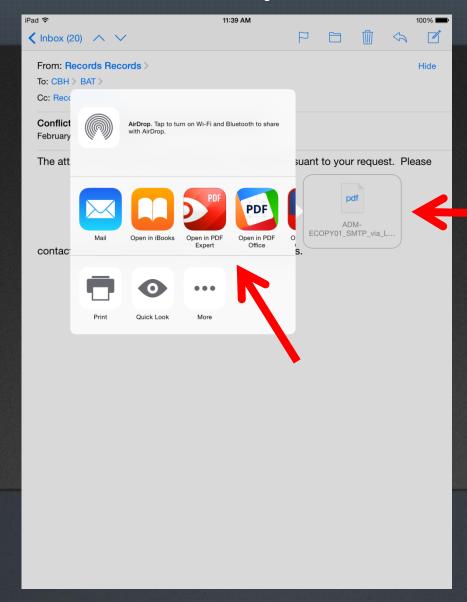
See PictureItSettled.com for video
Negotiation Move Planning
Concession Rate Assessment

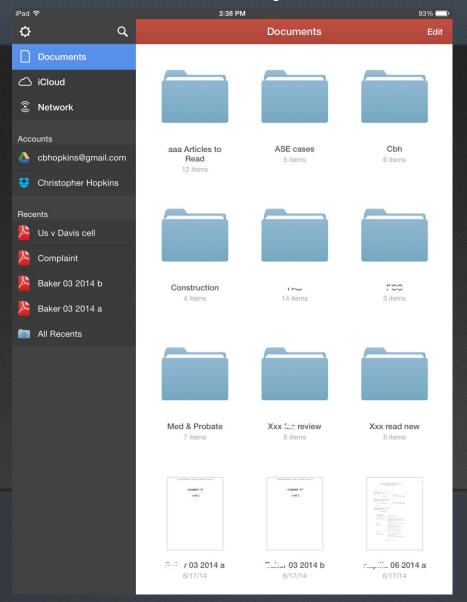
Date & Time Calculator (9 in 1)













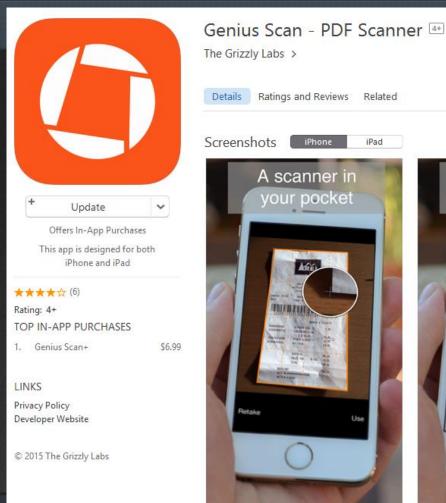
Case: 12-12928 Date Filed: 06/11/2014 Page: 7 of 38

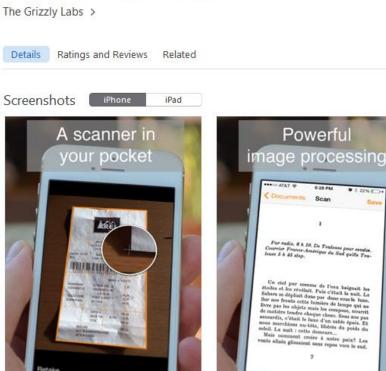
I. Fourth Amendment Issue

Davis's Fourth Amendment argument raises issues of first impression in this circuit, and not definitively decided elsewhere in the country. The evidence at issue consists of records obtained from cell phone service providers pursuant to the Stored Communications Act ("SCA"), 18 U.S.C. §§ 2703(c) and (d). Under that Act, the government can obtain from providers of electronic communication service records of subscriber services when the government has obtained either a warrant, § 2703(c)(A), or, as occurred in this case, a court order under subsection (d), see § 2703(c)(B). The order under subsection (d) does not require the government to show probable cause.

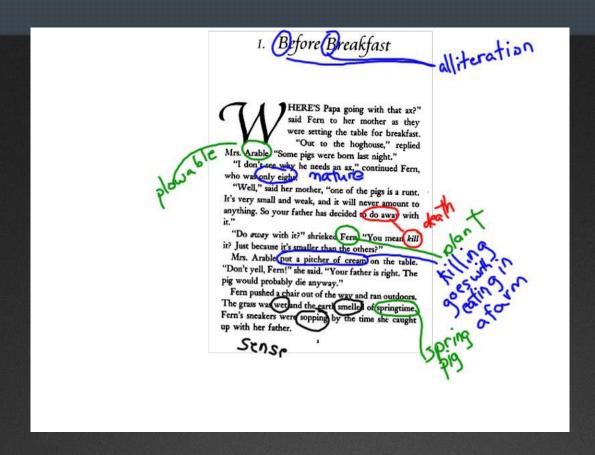
The evidence obtained under the order and presented against Davis in the district court consisted of so-called "cell site location information." That location information includes a record of calls made by the providers' customer, in this case Davis, and reveals which cell tower carried the call to or from the customer. The cell tower in use will normally be the cell tower closest to the customer. The cell site location information will also reflect the direction of the user from the tower. It is therefore possible to extrapolate the location of the cell phone user at the time and date reflected in the call record. All parties agree that the location of the user will not be determined with pinpoint precision, but the information is sufficiently specific that the prosecutor expressly relied on it in summing up to the jury in

Genius Scan – PDF Scanner



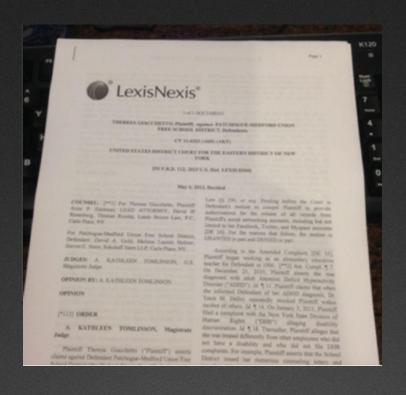


Annotate a Photo on Your iDevice

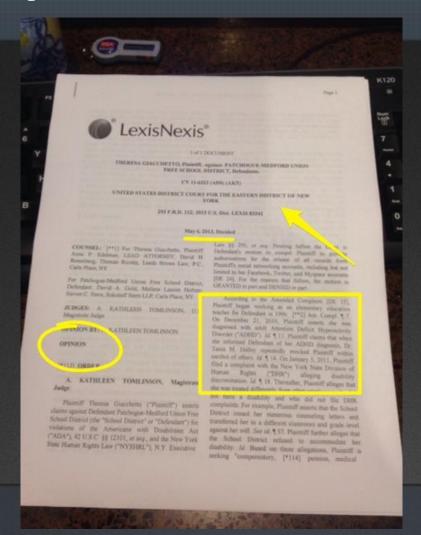


Annotate on Your iPad During Mediation

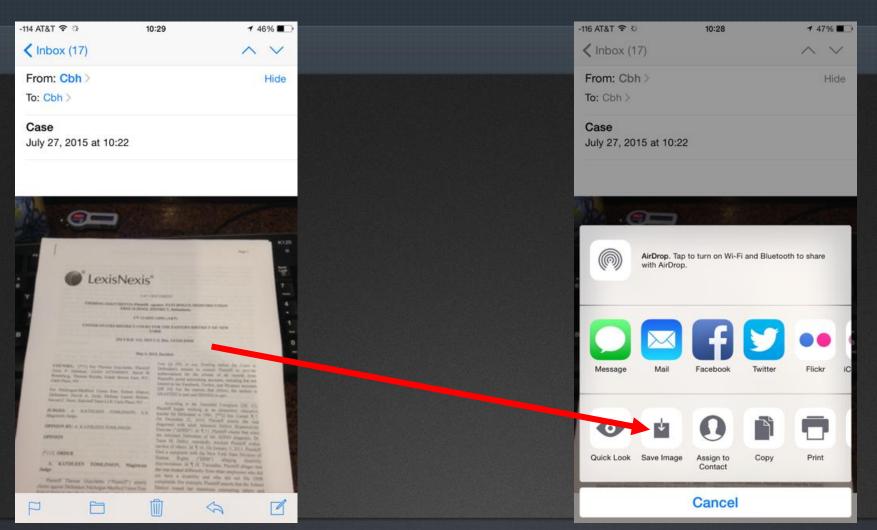
Take a picture of document that one party wants the other to see



Take a picture of document that one party wants the other to see



Or have party email you a photo...

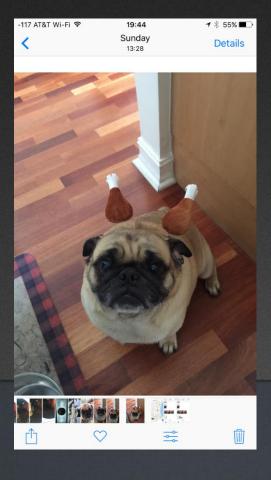


Press attachment and save.



Annotate With Photos App

Hypothetical: A party in mediation shows you an *important piece of evidence*



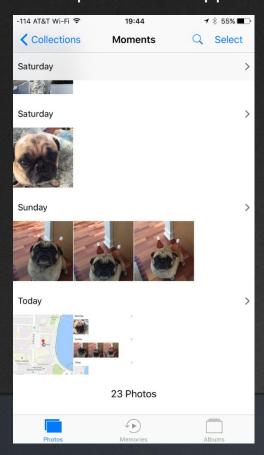
You can snap a picture and then annotate it to show the other side

(with the first party's permission, of course)

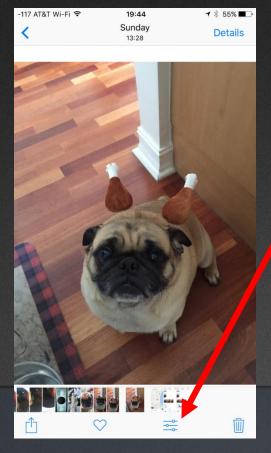


Annotate With Photos App

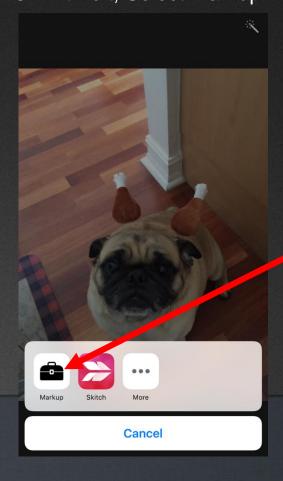
1. Open Photos App



2. Select Photo



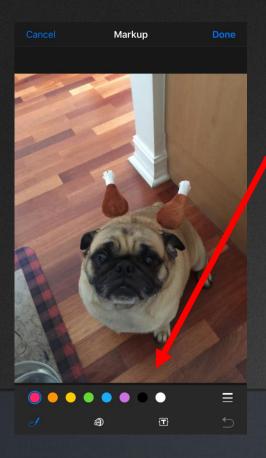
3. Hit Edit, Select Markup



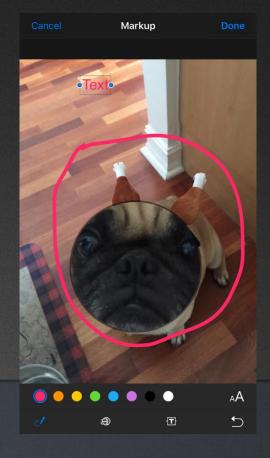


Annotate With Photos App

4. Use "Palette" to Annotate



5. Mark Up, Text, & Enlarge



(More Serious Use of Annotation)





Mark it up to show the other party!

IV. Settlement Strategies

(and mistakes)

Environmentals

- Get people to your office (on time and NOT flustered)
- Proper temperature
- Private space
- Ample outlets, extension cord, and wall space
- Phone chargers
- Good wifi

Attend Via Skye – NOT phone

YOU MUST HAVE RELIABLE, FAST WI-FI.





You Lead

- You Asked Right Questions in Pre-Mediation Statements
- Good Opener By You
- Set Tone
- Let the Lawyers Put on Their Best
- Use Tech (be different) during caucus
- Get to both rooms fast (SHORT war stories)

Have Everyone Sign on Your iPad

Technology Corner



PDF Documents Are Modifiable: Learn to Sign in 10 Minutes By Christopher B. Hopkins

Lawyers love PDF documents – but often for the wrong reasons. Last week, I exchanged settlement documents via email in two different cases. In both instances, the releases were created in Word, converted

to PDF, and emailed. The purpose of converting to PDF was twofold: (1) avoid prying eyes viewing the track changes in the Word document and (2) the PDF format is "fixed" which prevents editing by the other side. Sound familiar? Well, that thinking is only half right. Ethics Opinion 06-2 requires lawyers to ensure the confidentiality of the metadata. However, PDFs should not be viewed as non-modifiable or permanently "fixed" in place – but that is a good thing.

A recent study by the ABA reveals that 89% of lawyers use a smartphone and nearly half of those are iPhones. In addition, almost 30% of all lawyers now use an iPad. While these figures may initially seem high, anecdotally, I have noticed in recent depositions and conferences that many lawyers come armed with both an iPhone and iPad. In short, the legal community has embraced mobile technology.

This brings us back to the PDF. It is an elegant software device which can both preserve a Word document as well as scan an article or record into a word-searchable, indexable, and emailable document. But just as a Word document can be "fixed" or converted to PDF, the reverse is true. Think of it like freezing water and then thawing the ice back to its original state. There are free programs which perform this task. Even the upcoming version of Microsoft Word 2013 will open and edit PDFs as if they were Word documents. The concept of the PDF as a non-modifiable, permanently "fixed" document is wrong.

So how is this good for lawyers? The practice of law is mobile, hence the statistical popularity of iPhones and iPads. How often have you been out of the office and someone has we need to save the PDF with you signature and send a test version to yourself. Tap your finger in a blank area of the page. A title bar should appear across the top of the screen. In the upper right corner, press the box with the arrow to the right (the "forward document" icon). Select "email document" and send to yourself. The PDF bears your signature. Note, as of this writing, if you open the PDF on your iPad, it will not show your signature. Adobe claims it is a bug in the iOS rendering of the PDF. But if you open it either in any other PDF-editing program on iOS or on any other machine, rest assured, your signature is there.

You have just mastered the first step of what is called "annotation" software. Consider the implications: on the spot, clients can sign retention agreements, real estate documents, settlement releases, or any other document. Likewise, you can sign documents from the road.

There is a second step to annotating PDFs which involves highlighting or adding comments. Back in the Reader app, turn to page 8 of the Getting Started document. Press briefly in an open area of the page and then select the pen icon which appears along the top. Press the icon which looks like a cartoon "talking" bubble. Now you can comment (or "annotate") on the text. This is helpful when revising a document to email to a client or back to the office. Next to that is a highlighter. Great for reading and highlighting medical records or large stacks of articles on the road (then print or save for later use).

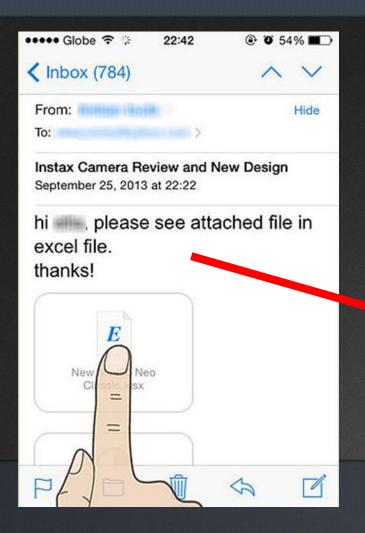
Ultimately, you will want to pay for a fuller annotation program such as PDF Expert, Notes Plus, or Remarks. You will also want to get a stylus, such as the Targus Stylus or Wacom Bamboo Stylus. Stand out from the "average" 30% of iPad-carrying lawyers and use a stylus, annotation apps, and modifiable PDFs as your mobile office.

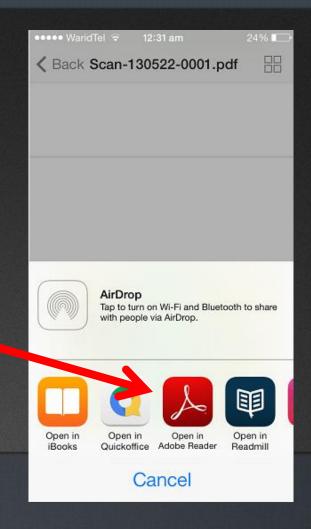
Christopher Hopkins is a shareholder with Akerman Senterfitt. Jot him a handwritten PDF note (or just a lowly email) at christopher.hopkins@akerman.com.

Have Everyone Sign on Your iPad



Open PDF in Adobe Reader





Press Where to Sign



Everyone can sign right on your iPad. Then email the signed settlement agreement to all parties.

Q & A

Christopher Hopkins

chopkins@mcdonaldhopkins.com



- (II) Hopkins.law
- (L) Linkedin.com/in/cbhopkins
- @cbhopkins



